



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 37792-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| KLAS | Mike Jones | Washington Katz | National |

| Advertiser | Product | Estimate Number |
|---------------------|---------|-----------------|
| American Crossroads | ISSUE | 1323 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 37792 | 08890455 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| Political |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------------------|-----------------------------|---------------------------|------------------------|---------------------------|--------|----------------|------------|------|
| 1 | 10/30/12 | 10/30/12 | 8 News Now 5a M-F | 5-6a | -T----- | :30 | 1 | \$3,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -T----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 8 | Tu | 10/30/12 | 5:23 AM | 8 News Now 5a M-F | 5-6a | :30 | USPRTV28ACH | \$3,000.00 | NM |
| 2 | 10/31/12 | 10/31/12 | 8 News Now 5a M-F | 5-6a | --W---- | :30 | 1 | \$3,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> --W---- | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 8 | W | 10/31/12 | 5:20 AM | 8 News Now 5a M-F | 5-6a | :30 | USPRTV28ACH | \$3,000.00 | NM |
| 3 | 11/01/12 | 11/01/12 | 8 News Now 5a M-F | 5-6a | ---T--- | :30 | 1 | \$3,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ---T--- | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 8 | Th | 11/01/12 | 5:09 AM | 8 News Now 5a M-F | 5-6a | :30 | USPRTV28ACH | \$3,000.00 | NM |
| 4 | 11/02/12 | 11/02/12 | 8 News Now 5-7a M-F | 5-7a | ----F-- | :30 | 1 | \$3,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> ----F-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 8 | F | 11/02/12 | 5:59 AM | 8 News Now 5-7a M-F | 5-7a | :30 | USPRTV24ACH | \$3,000.00 | NM |
| 5 | 11/05/12 | 11/05/12 | 8 News Now 5a M-F | 5-6a | M----- | :30 | 1 | \$3,000.00 | NM |
| Weeks: | <u>Start Date</u> 11/05/12 | <u>End Date</u> 11/11/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 8 | M | 11/05/12 | 5:39 AM | 8 News Now 5a M-F | 5-6a | :30 | USPRTV28ACH | \$3,000.00 | NM |
| 6 | 10/30/12 | 10/30/12 | Live w/Kelly | 9-10a | -T----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -T----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$2,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

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KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|--------------|-----------------|---------------------|
| 37792-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | ISSUE | 1323 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|---------------------|----------------|---------------------|----------------|----------------|-------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------------|------|------------|----------|----|----------|----------|--------------|-------------|----------------|-------------|------------|------|------|---|---|----|----------|----------|---------------------|------------|-----|-------------|------------|----|
| 6 | 10/30/12 | 10/30/12 | Live w/Kelly | 9-10a | - T - - - - - | :30 | 1 | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>10/30/12</td><td>9:51 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>USPRTV24ACH</td><td>\$2,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 8 | Tu | 10/30/12 | 9:51 AM | Live w/Kelly | 9-10a | :30 | USPRTV24ACH | \$2,000.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 8 | Tu | 10/30/12 | 9:51 AM | Live w/Kelly | 9-10a | :30 | USPRTV24ACH | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 11/01/12 | 11/01/12 | Live w/Kelly | 9-10a | - - - T - - - | :30 | 1 | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - - T - - -</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>11/01/12</td><td>9:50 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>USPRTV28ACH</td><td>\$2,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/29/12 | 11/04/12 | - - - T - - - | 1 | \$2,000.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 8 | Th | 11/01/12 | 9:50 AM | Live w/Kelly | 9-10a | :30 | USPRTV28ACH | \$2,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | - - - T - - - | 1 | \$2,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 8 | Th | 11/01/12 | 9:50 AM | Live w/Kelly | 9-10a | :30 | USPRTV28ACH | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 10/31/12 | 10/31/12 | Live w/Kelly | 9-10a | - - W - - - - | :30 | 1 | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - W - - - -</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>W</td><td>10/31/12</td><td>9:43 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>USPRTV28ACH</td><td>\$2,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/29/12 | 11/04/12 | - - W - - - - | 1 | \$2,000.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | 8 | W | 10/31/12 | 9:43 AM | Live w/Kelly | 9-10a | :30 | USPRTV28ACH | \$2,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | - - W - - - - | 1 | \$2,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 8 | W | 10/31/12 | 9:43 AM | Live w/Kelly | 9-10a | :30 | USPRTV28ACH | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 10/31/12 | 10/31/12 | 8 News Now Noon M-F | 12-1230p | - - W - - - - | :30 | 1 | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - W - - - -</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/31/12</td><td>12:13 PM</td><td>8 News Now Noon M-F</td><td>12-1230p</td><td>:30</td><td>USPRTV24ACH</td><td>\$2,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/29/12 | 11/04/12 | - - W - - - - | 1 | \$2,000.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 8 | W | 10/31/12 | 12:13 PM | 8 News Now Noon M-F | 12-1230p | :30 | USPRTV24ACH | \$2,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | - - W - - - - | 1 | \$2,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 8 | W | 10/31/12 | 12:13 PM | 8 News Now Noon M-F | 12-1230p | :30 | USPRTV24ACH | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 11/05/12 | 11/05/12 | 8 News Now 11p M-F | 11-1135p | M - - - - - | :30 | 1 | \$5,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M - - - - -</td><td>1</td><td>\$5,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>M</td><td>11/05/12</td><td>11:33 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>USPRTV28ACH</td><td>\$5,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 11/05/12 | 11/11/12 | M - - - - - | 1 | \$5,000.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | 8 | M | 11/05/12 | 11:33 PM | 8 News Now 11p M-F | 11-1135p | :30 | USPRTV28ACH | \$5,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/05/12 | 11/11/12 | M - - - - - | 1 | \$5,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 8 | M | 11/05/12 | 11:33 PM | 8 News Now 11p M-F | 11-1135p | :30 | USPRTV28ACH | \$5,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 11/05/12 | 11/05/12 | Craig Ferguson | 1237a-137a | M - - - - - | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M - - - - -</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>M</td><td>11/05/12</td><td>12:44 AM</td><td>Craig Ferguson</td><td>1237a-137a</td><td>:30</td><td>USPRTV24ACH</td><td>\$1,200.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 11/05/12 | 11/11/12 | M - - - - - | 1 | \$1,200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | 8 | M | 11/05/12 | 12:44 AM | Craig Ferguson | 1237a-137a | :30 | USPRTV24ACH | \$1,200.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/05/12 | 11/11/12 | M - - - - - | 1 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 8 | M | 11/05/12 | 12:44 AM | Craig Ferguson | 1237a-137a | :30 | USPRTV24ACH | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 10/30/12 | 10/30/12 | Electric Playground | 137-207a | - T - - - - - | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- T - - - - -</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>10/30/12</td><td>1:49 AM</td><td>Electric Playground</td><td>137-207a</td><td>:30</td><td>USPRTV28ACH</td><td>\$250.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/29/12 | 11/04/12 | - T - - - - - | 1 | \$250.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 8 | Tu | 10/30/12 | 1:49 AM | Electric Playground | 137-207a | :30 | USPRTV28ACH | \$250.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | - T - - - - - | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 8 | Tu | 10/30/12 | 1:49 AM | Electric Playground | 137-207a | :30 | USPRTV28ACH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 10/31/12 | 10/31/12 | Electric Playground | 137-207a | - - W - - - - | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - W - - - -</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/31/12</td><td>1:56 AM</td><td>Electric Playground</td><td>137-207a</td><td>:30</td><td>USPRTV28ACH</td><td>\$250.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/29/12 | 11/04/12 | - - W - - - - | 1 | \$250.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 8 | W | 10/31/12 | 1:56 AM | Electric Playground | 137-207a | :30 | USPRTV28ACH | \$250.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | - - W - - - - | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 8 | W | 10/31/12 | 1:56 AM | Electric Playground | 137-207a | :30 | USPRTV28ACH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 11/01/12 | 11/01/12 | Electric Playground | 137-207a | - - - T - - - | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - - T - - -</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>11/01/12</td><td>1:56 AM</td><td>Electric Playground</td><td>137-207a</td><td>:30</td><td>USPRTV28ACH</td><td>\$250.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/29/12 | 11/04/12 | - - - T - - - | 1 | \$250.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 8 | Th | 11/01/12 | 1:56 AM | Electric Playground | 137-207a | :30 | USPRTV28ACH | \$250.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | - - - T - - - | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 8 | Th | 11/01/12 | 1:56 AM | Electric Playground | 137-207a | :30 | USPRTV28ACH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|--------------|-----------------|---------------------|
| 37792-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | ISSUE | 1323 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------|--------|----------------|-------------|------|
| 20 | 11/02/12 | 11/02/12 | Electric Playground | 137-207a | ----F-- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 1:55 AM Electric Playground 137-207a :30 USPRTV28ACH \$250.00 NM | | | | | | | | | |
| 21 | 11/05/12 | 11/05/12 | Electric Playground | 137-207a | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 1:56 AM Electric Playground 137-207a :30 USPRTV28ACH \$250.00 NM | | | | | | | | | |
| 22 | 10/30/12 | 10/30/12 | NCIS: LA | 9-10p | -T----- | :30 | 1 | \$40,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$40,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 9:34 PM NCIS: LA 9-10p :30 USPRTV28ACH \$40,000.00 NM | | | | | | | | | |
| 24 | 11/03/12 | 11/03/12 | 8 News Now Sat | 430-5p | -----S- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 8 News Now Sat 430-5p :00 \$2,500.00 NM See MG 24.2 2 8 Sa 11/03/12 4:48 PM 8 News Now Sat 430-5p :30 USPRTV24ACH \$2,500.00 NM MG for 24.1 11/03 News moved due to college football | | | | | | | | | |
| 25 | 11/03/12 | 11/03/12 | 8 News Now Sat | 430-5p | -----S- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 8 News Now Sat 430-5p :00 \$2,500.00 NM See MG 25.2 2 8 Sa 11/03/12 8 News Now Sat Special 8-9p :00 \$2,500.00 NM See MG 25.3 3 8 Tu 11/06/12 12:19 PM 8 News Now Noon M-F 12-1230p :30 USPRTV28ACH \$2,500.00 NM MG for 25.2 11/03 | | | | | | | | | |
| 27 | 11/03/12 | 11/03/12 | KLAS Movie: Bat 21 | 9-11p | -----S- | :30 | 2 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 11/03/12 9:40 PM KLAS Movie: Bat 21 9-11p :30 USPRTV34ACH \$5,000.00 NM 1 8 Sa 11/03/12 10:40 PM KLAS Movie: Bat 21 9-11p :30 USPRTV28ACH \$5,000.00 NM | | | | | | | | | |
| 28 | 11/03/12 | 11/03/12 | 8 News Now Sat 11p | 11-1135p | -----S- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 11:08 PM 8 News Now Sat 11p 11-1135p :30 USPRTV28ACH \$2,500.00 NM | | | | | | | | | |
| 29 | 11/04/12 | 11/04/12 | 8 News Now Sun 11p | 11-1135P | -----S | :30 | 1 | \$2,500.00 | NM |

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Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|--------------|-----------------|---------------------|
| 37792-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | ISSUE | 1323 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------|-------------------|---------|--------|----------------|------------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 11:29 PM 8 News Now Sun 11p 11-1135P :30 USPRTV24ACH \$2,500.00 NM | | | | | | | | | |
| 30 | 11/03/12 | 11/03/12 | Private Practice | 1135p-1235a | -----S- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 11:56 PM Private Practice 1135p-1235a :30 USPRTV28ACH \$500.00 NM | | | | | | | | | |
| 31 | 11/03/12 | 11/03/12 | Da Vinci Inquest | 12.35a-1.35a | -----S- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 1:14 AM Da Vinci Inquest 12.35a-1.35a :30 USPRTV24ACH \$400.00 NM | | | | | | | | | |
| 32 | 11/04/12 | 11/04/12 | Eye On Wash/Wall St Jrnl | 5-6a | -----S | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 5:16 AM Eye On Wash/Wall St Jrnl 5-6a :30 USPRTV28ACH \$1,000.00 NM | | | | | | | | | |
| 33 | 11/04/12 | 11/04/12 | 8 News Now Sun AM #1 | 8 News Now Sun A | -----S | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 6:13 AM 8 News Now Sun AM #1 8 News Now Sun A :30 USPRTV28ACH \$1,500.00 NM | | | | | | | | | |
| 34 | 11/04/12 | 11/04/12 | CBS News Sunday Mornii | CBS Sunday Mornii | -----S | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 6:39 AM CBS News Sunday Morning CBS Sunday Mornii :30 USPRTV28ACH \$4,000.00 NM | | | | | | | | | |
| 35 | 11/04/12 | 11/04/12 | 8 News Now Sun AM #2 | 8 News Now Sun A | -----S | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 8:06 AM 8 News Now Sun AM #2 8 News Now Sun A :30 USPRTV34ACH \$2,500.00 NM | | | | | | | | | |
| 36 | 11/04/12 | 11/04/12 | 8 News Now Sun | 430-530p, 630-7p | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 8 News Now Sun 430-530p, 630-7p :00 \$3,000.00 NM See MG 36.2 | | | | | | | | | |
| 2 8 Su 11/04/12 4:49 PM 8 News Now Sun 430-530p :30 USPRTV28ACH \$3,000.00 NM MG for 36.1 11/04 News moved due to NFL Football | | | | | | | | | |
| 37 | 11/04/12 | 11/04/12 | Politics Now S Sebelius | Various | -----S | :30 | 1 | \$3,000.00 | NM |

MTWTFSS

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Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|--------------|-----------------|---------------------|
| 37792-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | ISSUE | 1323 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------------------|-------------------|---------|--------|----------------|------------|------|
| 37 | 11/04/12 | 11/04/12 | Politics Now S Sebelius | Various | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 5:47 PM Politics Now S Sebelius Various :30 USPRTV28ACH \$3,000.00 NM | | | | | | | | | |
| 38 | 11/04/12 | 11/04/12 | 8 News Now Sun | 430-530p, 630-7p | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 6:50 PM 8 News Now Sun 430-530p, 630-7p :30 USPRTV28ACH \$3,000.00 NM | | | | | | | | | |
| 39 | 11/04/12 | 11/04/12 | Game Time/UNLV | 1135p-1205a | -----S | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 11:51 PM Game Time/UNLV 1135p-1205a :30 USPRTV28ACH \$500.00 NM | | | | | | | | | |
| 40 | 11/04/12 | 11/04/12 | House | 1205-105a | -----S | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 12:44 AM Cold Squad 1205-105a :30 USPRTV28ACH \$500.00 NM | | | | | | | | | |
| 41 | 11/03/12 | 11/03/12 | NCAA College Football | NCAA College Foot | -----S- | :30 | 1 | \$9,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$9,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 3:22 PM NCAA College Football NCAA College Foot :30 USPRTV28ACH \$9,400.00 NM | | | | | | | | | |
| 42 | 11/03/12 | 11/03/12 | KLAS Movie: Bat 21 mg from 37664 | 9-11p | -----S- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 10:25 PM KLAS Movie: Bat 21 9-11p :30 USPRTV28ACH \$2,000.00 NM | | | | | | | | | |

Total Spots **36**

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Gross Total</u> | \$121,750.00 |
| <u>Agency Commission</u> | \$18,262.50 |
| <u>Net Amount Due</u> | \$103,487.50 |